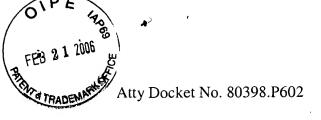
OIPE 4000

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AMENDMENT TRANSMITTAL  Application No.:09/768,951
Application No.:09/768,951
Filing Date:
First Named Inventor Rafey  Examiner's Name: Manning, J.
Art Unit: 2614
Attorney Docket No.: 80398.P602
An Amendment After Final Action (37 CFR 1.116) is attached and applicant(s) request expedited action.
X Charge any fee not covered by any check submitted to Deposit Account No. 02-2666.
Applicant(s) hereby request and authorize the U.S. Patent and Trademark Office to (1) treat any concurrent or future reply that requires a petition for extension of time as incorporating a petition for extension of time for the appropriate length of time and (2) charge all required fees, including extension of time fees and fees under 37 CFR 1.16 and 1.17, for any concurrent or future reply to Deposit Account No. 02-2666.  Applicant(s) claim small entity status (37 CFR 1.27).
<u>ATTACHMENTS</u>
Preliminary Amendment
Amendment/Response with respect to Office Action
Amendment/Response After Final Action (37 CFR 1.116) (reminder: consider filing a Notice of Appeal)
Notice of Appeal
RCE (Request for Continued Examination)
Supplemental Declaration Terminal Disclaimer (reminder: if executed by an attorney, the attorney must be properly of record) Information Disclosure Statement (IDS) Copies of IDS citations Petition for Extension of Time Fee Transmittal Document (that includes a fee calculation based on the type and number of claims) Cross-Reference to Related Application(s) Certified Copy of Priority Document
Terminal Disclaimer (reminder: if executed by an attorney, the attorney must be properly of record)
Information Disclosure Statement (IDS)
Copies of IDS citations
Petition for Extension of Time
Fee Transmittal Document (that includes a fee calculation based on the type and number of claims)
Cross-Reference to Related Application(s)
Certified Copy of Priority Document
X Other: Response to notice of non-compliant amend (2 pgs.)
Other:
Check(s)
X Postcard (Return Receipt)
- Postcard (Netditi Necelpt)
SUBMITTED BY:
BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP
TYPED OR PRINTED NAME: Sheryl Sue Holloway
SIGNATURE:.
REG. NO.: _ 37,850
DATE: FEB. 17, 2006
ADDRESS: 12400 Wilshire Boulevard, Seventh Floor
Los Angeles, California 90025
TELEPHONE NO.: (408) 720-8300
CERTIFICATE OF MAILING BY FIRST CLASS MAIL (if applicable)  I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria Virginia 22313-1450  on February 17, 2006
Charti Clintenshamed Date of Deposit
Cheni Clinkenbeard  / Name of Person/Mailing Correspondence
February 17, 2006
Signature
Express Mail Label No. (if applicable):



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	Examiner:	Manning, John
Rafey, et al.	)	Art Unit:	2614
Serial No. 09/768,951	)		
Filed: January 23, 2001	)		
For: System and Method for Enabling Anonymous Personalization	) (;) ()		
P.O. Box 1450 Alexandria, VA 22313-1450	_/		

## RESPONSE TO NOTICE OF NON-COMPLIANT APPEAL BRIEF

This is a response to the Notice of Non-Compliant Amendment mailed January 30, 2006.

#### **REMARKS**

Applicant hereby submits an Evidence Appendix for Appeal Brief Under 37 C.F.R. §41.37 and a Related Proceedings Appendix for Appeal Brief Under 37 C.F.R. §41.37. Applicant believes there is no fee due. If there are costs involved, please charge them to Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR

& ZAFMAN LLP

Dated: FEB, 17, 7606

Sheryl Sue Holloway Attorney for Appellant Registration No. 37,850

12400 Wilshire Boulevard Seventh Floor Los Angeles, CA 90025-1026 (408) 720-8300 x309

Patent

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	Examiner:	Manning, John
Rafey, et al.	)	Art Unit:	2614
Serial No. 09/768,951	)		
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Mail Stop Appeal Brief-Patents Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

**EVIDENCE APPENDIX FOR APPEAL BRIEF UNDER 37 C.F.R. §** 41.37

NONE

# RELATED PROCEEDINGS APPENDIX FOR APPEAL BRIEF UNDER 37 C.F.R. §41.37

NONE